

## **Privacy Policy**

At Power Data Analytics Tech Private Limited, we value your trust. This Privacy Policy explains how we handle your information when you use our product 'Insights Pulse'. By using our platform, you agree to the practices described here.

### **1. Information We Collect**

- Name, email address, and contact details
- Subscription and payment details (processed securely via Razorpay or other gateways)
- Report URLs and related usage data
- Device and access information (IP address, browser type, etc.)

### **2. How We Use Your Information**

- To provide and manage your subscription
- To process payments and renewals
- To enable user access controls for reports
- To improve our platform and services
- To comply with legal requirements

### **3. Data Sharing**

We do not sell your data. We only share information with trusted partners like Razorpay for payment processing, or when required by law.

### **4. Data Security**

We use industry-standard safeguards to protect your data. While we strive to secure your information, no method of online transmission is 100% secure.

### **5. Global Access**

Our services are used worldwide. Your information may be stored and processed outside your country, in compliance with Indian IT laws and global data protection standards (including GDPR where applicable).

### **6. Your Rights**

- Access your personal data
- Request corrections or updates
- Request deletion of your data (as permitted by law)
- Contact us for any privacy-related concerns

### **7. Updates to This Policy**

We may update this Privacy Policy from time to time. Any major changes will be shared on our website or via email.

For questions, please reach us at [support@insightspulse.com](mailto:support@insightspulse.com)